



## RACE SPONSOR INFORMATION

### 2<sup>nd</sup> Annual Symphony Stroll

The **Topeka Symphony Society** invites you to sponsor our **2nd Annual Symphony Stroll: 5K & Fun Run on Saturday, September 16, 2023 at Washburn University**. This sponsorship ties together two unlikely elements: classical music and running/walking. Sponsorship supports the Topeka Symphony, Topeka Youth Orchestras and our youth music education programs presented throughout the season. After our incredibly successful first annual Symphony Stroll, we are already excited to organize next season's race!

The Topeka Symphony is seeking to partner with organizations and patrons in northeast Kansas to bring a fun, family-friendly event that also supports our mission and increases our impact! The Topeka Symphony Society (TSS) is more than just a professional orchestra that enhances the cultural life of Topeka. The TSS is also a nonprofit music organization that has extraordinary programs for youth in our community, including providing free music lessons and an instrument to under-resourced children. As a nonprofit, 501©3 organization, we rely on the generosity of our patrons, local businesses, and granting organizations to fund our concerts and youth programs. Your sponsorship will allow us to continue to bring the highest quality performances and education programs to our community.

**Information about the Symphony Stroll:** Our runners/walkers will be treated to LIVE MUSIC on the race route and activities for kids; including an Art Lab sponsored by the Mulvane Art Museum will also be available at the race sight. The race begins in front of White Concert Hall on Washburn University's campus, 1700 Jewell Avenue, Topeka 66604. For more information, go to [www.topekasymphony.org/events](http://www.topekasymphony.org/events)

#### Questions about the race or sponsorship?

Please email the Race Organizer at: [tso@topekasymphony.org](mailto:tso@topekasymphony.org), or call 785-232-2032  
Visit our race website [www.topekasymphony.org/events/](http://www.topekasymphony.org/events/) for more information.

Thank you,

Brett Robison, Executive Director



## Sponsorship Levels and Benefits

### MAESTRO LEVEL/TITLE SPONSOR - \$5000

- Logo on all advertisements for the race as **TITLE SPONSOR**
- Logo with hyperlink on [topekasymphony.org](http://topekasymphony.org) and Red Dirt Race online registration site
- **Ten** complimentary entries to either 5K or Fun Run (\$300 value)
- Logo on race t-shirts
- Logo on all printed advertisements for the race
- Recognition on Social Media platforms
- Recognition during all media interviews and write-ups
- Display table at event (provided by sponsor)
- Sponsor recognition during race day announcements
- Recognition throughout 2023-24 TSO Season
  - *Season Donor listing in concert programs and on TSO website*
  - *4 sets of season tickets for 2023-24 Season (\$1000 value)*
  - *Recognition in pre-concert slide shows*
  - *Logo with hyperlink on [www.topekasymphony.org](http://www.topekasymphony.org)*

### ORCHESTRA LEVEL/SUPPORTING SPONSOR - \$1000

- Logo on race advertisements as **SUPPORTING SPONSOR**
- Logo with hyperlink on [topekasymphony.org/events](http://topekasymphony.org/events)
- **Four** complimentary entries to either 5K or Fun Run/Walk (\$120 Value)
- Logo on race t-shirts
- Logo on all printed advertisements for the race
- Display table at event (provided by sponsor)
- Sponsor recognition during race day announcements
- Recognition throughout 2023-24 TSO Season
  - *Season Donor listing in concert programs and on TSO website*
  - *Season tickets for 2023-24 Season (\$250 value)*

### **ENSEMBLE LEVEL SPONSOR - \$500**

- Logo on race advertisements as **ENSEMBLE SPONSOR**
- Logo with hyperlink on [www.topekasymphony.org/events](http://www.topekasymphony.org/events)
- **Three** complimentary entries to either 5K or Fun Run/Walk (\$90 Value)
- Logo on all printed advertisements for the race
- Display table at event (provided by sponsor)
- Sponsor recognition during race day announcements
- Recognition throughout 2023-24 TSO Season
  - *Season Donor listing in concert programs and on TSO website*
  - *4 concert tickets to use during the 2023-24 Season (\$200 value)*

### **WATER STATION - \$300 (TWO available)**

- Logo on all advertisements for the race as **WATER STATION SPONSOR**
- Logo with hyperlink on [topekasymphony.org/events](http://topekasymphony.org/events)
- **Two** complimentary entries to either 5K or Fun Run/Walk (\$60 value)
- Logo on all printed advertisements for the race
- Sponsor name/logo at water station
- Sponsor recognition during race day announcements
- Recognition throughout 2023-24 TSO Season
  - *Season Donor listing in concert programs and on TSO website*
  - *2 concert tickets to use during the 2023-24 Season (\$100 value)*

### **MEDIA SPONSOR - \$3000 in media ads (tv, social media, print, or radio) in exchange as Media Sponsor**

- Logo on race advertisements as **MEDIA SPONSOR**
- Logo with hyperlink on [www.topekasymphony.org/events](http://www.topekasymphony.org/events)
- **Four** complimentary entries to either 5K or Fun Run/Walk
- Logo on race t-shirts
- Logo on all printed advertisements for the race
- Display table at event (provided by sponsor)
- Sponsor recognition during race day announcements
- Recognition throughout 2023-24 TSO Season
  - *Season Donor listing in concert programs and on TSO website*
  - *4 concert tickets to use during the 2023-24 Season, SWIPE RIGHT (\$200 value)*



## SPONSOR FORM

2023-2024 Season

Please fill out this form and return with your check on or before **July 15th, 2023**.  
Checks payable to **Topeka Symphony**.

**Mail form and check to:**

Topeka Symphony  
PO Box 2206  
Topeka, KS 66601

**Questions?** Email the Race Organizer at: [tso@topakasymphony.org](mailto:tso@topakasymphony.org)

Business Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Contact person: \_\_\_\_\_  
Contact email: \_\_\_\_\_ Phone: \_\_\_\_\_  
Your website address: \_\_\_\_\_

Sponsorship level (*please circle*):

**MAESTRO LEVEL/TITLE SPONSOR - \$5000**

**ORCHESTRA LEVEL/SUPPORTING SPONSOR - \$1000**

**ENSEMBLE LEVEL SPONSOR - \$500**

**WATER STATION - \$300** (TWO available)

**MEDIA SPONSOR - \$3000** in media coverage in exchange as Media Sponsor

We will have a table at the race site. Yes \_\_\_\_\_ No \_\_\_\_\_

We have items to give away at Topeka Symphony Stroll: 5K & Family Fun Run.  
They are:

\_\_\_\_\_  
Amount enclosed (payable to Topeka Symphony) \$ \_\_\_\_\_