



## **RACE SPONSOR INFORMATION**

### **2022-2023 Season**

The **Topeka Symphony Society** invites you to be a sponsor of the **1st Annual Topeka Symphony Stroll: 5K & Fun Run on Saturday, September 24, 2022**. This sponsorship ties together two unlikely elements: classical music and running/walking. Sponsorship supports the Topeka Symphony concerts and our youth music education programs presented throughout the season.

The Topeka Symphony is excited to partner with organizations and patrons in northeast Kansas to bring a fun, family-friendly event that also supports our mission! The Topeka Symphony Society (TSS) is more than just a professional orchestra that enhances the cultural life of Topeka. The TSS is also a nonprofit music organization that has extraordinary programs for youth in our community, including providing free music lessons and an instrument to under-resourced children. As a nonprofit, 501©3 organization, we rely on the generosity of our patrons, local businesses, and granting organizations to fund our concerts and youth programs. Your sponsorship will allow us to continue to bring the highest quality performances and programs to our community.

**Information about the Symphony Stroll:** Our runners/walkers will be treated to LIVE MUSIC on the race route and activities for kids; including an Art Lab sponsored by the Mulvane Art Museum will also be available at the race sight. The race begins in front of White Concert Hall on Washburn University's campus, 1700 Jewell Avenue, Topeka 66604. For more information, go to [www.topekasymphony.org](http://www.topekasymphony.org).

### **Questions about the race or sponsorship?**

Please email the Race Organizer at: [tso@topekasymphony.org](mailto:tso@topekasymphony.org), or call 785-232-2032  
Visit our race website [www.topekasymphony.org/events/](http://www.topekasymphony.org/events/) for more information.

**Thank you,**

Brett Robison, Executive Director



## SPONSOR LEVELS

### MAESTRO LEVEL/TITLE SPONSOR - \$5000

- Logo on all advertisements for the race as **TITLE SPONSOR**
- Logo with hyperlink on topekasymphony.org and Red Dirt Race online registration site
- **Ten** complimentary entries to either 5K or Fun Run (\$300 value)
- Logo on race t-shirts
- Logo on all printed advertisements for the race
- Recognition on Social Media platforms
- Recognition during all media interviews and write-ups
- Display table at event (provided by sponsor)
- Sponsor recognition during race day announcements
- Recognition throughout 2022-23 TSO Season
  - *Season Donor listing in concert programs and on TSO website*
  - *4 sets of season tickets for 2022-23 Season, SWIPE RIGHT (\$1000 value)*
  - *Recognition in pre-concert slide shows*
  - *Logo with hyperlink on [www.topekasymphony.org](http://www.topekasymphony.org)*

### ORCHESTRA LEVEL/SUPPORTING SPONSOR - \$1000

- Logo on all advertisements for the race as **SUPPORTING SPONSOR**
- Logo with hyperlink on topekasymphony.org
- **Four** complimentary entries to either 5K or Fun Run
- Logo on race t-shirts
- Logo on all printed advertisements for the race
- Display table at event (provided by sponsor)
- Sponsor recognition during race day announcements
- Recognition throughout 2022-23 TSO Season
  - *Season Donor listing in concert programs and on TSO website*
  - *Season tickets for 2022-23 Season, SWIPE RIGHT (\$250 value)*
  - *Recognition in pre-concert slide shows*
  - *Logo with hyperlink on [www.topekasymphony.org](http://www.topekasymphony.org)*

### **ENSEMBLE LEVEL SPONSOR - \$500**

- Logo on all advertisements for the race as **ENSEMBLE SPONSOR**
- Logo with hyperlink on [www.topekasymphony.org](http://www.topekasymphony.org)
- **Two** complimentary entries to either 5K or 1 mile
- Logo on all printed advertisements for the race
- Display table at event (provided by sponsor)
- Sponsor recognition during race day announcements
- Recognition throughout 2022-23 TSO Season
  - *Season Donor listing in concert programs and on TSO website*
  - *4 concert tickets to use during the 2022-23 Season, SWIPE RIGHT (\$160 value)*
  - *Recognition in pre-concert slide shows*
  - *Logo with hyperlink on [www.topekasymphony.org](http://www.topekasymphony.org)*

### **WATER STATION - \$300 (TWO available ONE available)**

- Logo on all advertisements for the race as **WATER STATION SPONSOR**
- Logo with hyperlink on [topekasymphony.org/events](http://topekasymphony.org/events)
- **Two** complimentary entries to either 5K or 1 mile
- Logo on all printed advertisements for the race
- Display table at event (provided by sponsor)
- Sponsor recognition during race day announcements
- Recognition throughout 2022-23 TSO Season
  - *Season Donor listing in concert programs and on TSO website*
  - *2 concert tickets to use during the 2022-23 Season, SWIPE RIGHT (\$80 value)*
  - *Recognition in pre-concert slide shows*
  - *Logo with hyperlink on [www.topekasymphony.org](http://www.topekasymphony.org)*

### **MEDIA SPONSOR - \$3000 in media ads (tv, social media, print, or radio) in exchange as Media Sponsor (\$1000 of media exposure)**

- Logo on all advertisements for the race as **MEDIA SPONSOR**
- Logo with hyperlink on [www.topekasymphony.org/events](http://www.topekasymphony.org/events)
- **Two** complimentary entries to either 5K or Fun Run
- Logo on race t-shirts
- Logo on all printed advertisements for the race
- Display table at event (provided by sponsor)
- Sponsor recognition during race day announcements
- Recognition throughout 2022-23 TSO Season
  - *Season Donor listing in concert programs and on TSO website*
  - *4 concert tickets to use during the 2022-23 Season, SWIPE RIGHT (\$160 value)*
  - *Recognition in pre-concert slide shows*
  - *Logo with hyperlink on [www.topekasymphony.org](http://www.topekasymphony.org)*



## SPONSOR FORM 2022

Please fill out this form and return with your check on or before **July 31st, 2022**.  
Checks payable to **Topeka Symphony**.

**Mail form and check to:**

Topeka Symphony  
PO Box 2206  
Topeka, KS 66601

**Questions?** Email the Race Organizer at: [tso@topakasymphony.org](mailto:tso@topakasymphony.org)

Business Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Contact person: \_\_\_\_\_  
Contact email: \_\_\_\_\_ Phone: \_\_\_\_\_  
Your website address: \_\_\_\_\_

Sponsorship level (*please circle*):

**MAESTRO LEVEL/TITLE SPONSOR - \$5000**

**ORCHESTRA LEVEL/SUPPORTING SPONSOR - \$1000**

**ENSEMBLE LEVEL SPONSOR - \$500**

**WATER STATION - \$300 (TWO available)**

**MEDIA SPONSOR - \$3000 in media coverage in exchange as Media Sponsor**

We will have a table at the race site. Yes \_\_\_\_\_ No \_\_\_\_\_

We have items to give away at Topeka Symphony Stroll: 5K & Family Fun Run.  
They are:

Amount enclosed (payable to Topeka Symphony) \$ \_\_\_\_\_